official logo on light or white backgrounds

not good

not good

not good

official logo on dark or black backgrounds

1 px rule, AEBOB3

example: 50% grey
use when background is
darker than ~50% grey

example: on bright color

example: on dark color

other options

Preferred - Small flaming pin:
use when vertical and horizontal
space is limited. Wrap image with html
using code xxxxx

500 Third St. San Francisco, CA

example with
location in html

- -

Second option - Flaming pin head:
use when vertical space is limited

500 Third St. San Francisco, CA

example with
location in html

- -

Third option - Tiny flaming pin:
use when vertical and horizontal
space is limited.

500 Third St. San Francisco, CA

example with
location in html

- -

Fourth option - Tiny flaming pin head:
use when vertical and horizontal
space is very very limited.

500 Third St. San Francisco, CA

example with
location in html

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